

ANNIVERSARY SALE

Influencer Early Access Starts July 16

A photograph of three models running joyfully across a grassy field under a clear blue sky. The model in the foreground is a woman with long, dark, curly hair, wearing a dark blue blazer and skirt, running towards the right. Behind her to the left is another woman with a large afro hairstyle, wearing a light-colored blazer and pants, also running towards the right. To the right of the first woman is a man in a dark suit, running away from the camera. The scene is bright and sunny, with long shadows on the grass.

NORDSTROM

THE *Nordy* CLUB

YOU SHOP EARLY

INFLUENCER EARLY ACCESS STARTS JULY 16

Everyone can shop July 28–August 8.
Prices go up August 9.

Save on the Best

NIKE MARINE LAYER ZELLA CLUB MONACO UGG®
ALLSAINTS FRAME CHARLOTTE TILBURY VINCE
BOLL & BRANCH DYSON BONY LEVY BILLABONG
TRAVIS MATHEW GOOD AMERICAN NUNA AND MORE!

Don't Miss Out

The best deals go fast! Get ready to shop your favorites before they sell out.

Preview Starts July 6

Sneak a peek at what's on sale and get your Wish List ready for when your access unlocks. Plus, see our stylists' own Wish List picks.
Scan the QR code or go to nordstrom.com/anniversary.





Dear Nordy Club Customers,

We're excited to kick off one of our favorite events of the year, Anniversary Sale, which is a highly anticipated tradition at Nordstrom. This year, it's also a celebration as we begin returning to things we've missed over the past year, including time spent with friends and family, travel and in-person events.

This one-of-a-kind sale gives us the chance to offer new arrivals from your favorite brands at great prices. As we anxiously anticipate getting into a new normal this fall, the sale is the perfect time to refresh your wardrobe at a terrific value.

As a Nordy Club member, you'll get early access to preview and shop the sale, and our teams are here to help you discover new looks, products and brands you'll love. We have services and experiences to make shopping easy, fun and convenient, including styling, in-person and virtual events, fast shipping and easy pickup options.

Health and safety are always top of mind for us, and we continue to have safety measures in place for both you and our employees.

We can't wait to welcome you back to Nordstrom and help you feel good and look your best.

Happy Anniversary Sale.

ERIK NORDSTROM

PETE NORDSTROM

100+ NEW BRANDS THIS YEAR

OPEN EDIT
REISS

EASE INTO NEW



The latest live-in styles are a study in versatility. Redone classics with equal parts softness and polish will take your look wherever you want it to go. Add instant chic to your agenda with gleaming hardware and luxe finishes.

HALOGEN



BRACHA

♥ Wish List this—our app makes it easy.



COACH



STEVE MADDEN

GOOD AMERICAN



Share your Wish List with me and I can pull those items the day your Early Access starts, even before the store opens.

JANINE, NORDSTROM NYC





HYDRO FLASK
SLOWTIDE
ADIDAS



Want to nail the athleisure look?
I can't wait to show you how to
style Nike for the gym and a day
running errands!
MERCEDES, NORDSTROM
TORONTO EATON CENTRE



RHONE
BLANC NOIR
BEYOND YOGA



TRUE & CO.

Stock up and save on wardrobe
staples and beauty bonus sizes.

HAPPY
NEW
ROUTINE



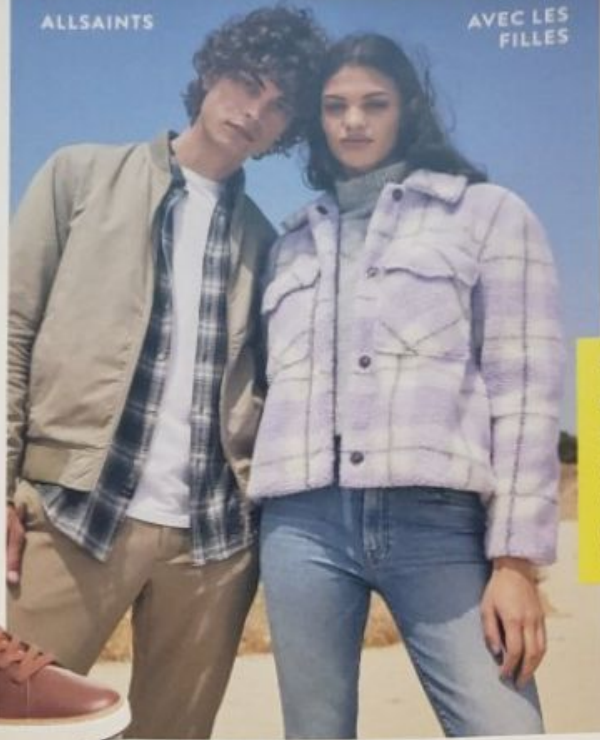


Refresh your everyday with our favorite picks for getting out and staying in. It's a perfect time to update all the gear that gets your day going—from fitness must-haves to at-home essentials.



ALLSAINTS

AVEC LES FILLES



COLE HAAN



The best deals sell out quickly and we can help track down everything you want. Let us do the work for you!
CHASE, NORDSTROM
DOWNTOWN PORTLAND



LA LIGNE
REISS
AVEC LES FILLES
GOOD AMERICAN



NORDSTROM



MARC FISHER LTD

OLD SCHOOL NEW SCHOOL



BDG URBAN OUTFITTERS



BP.
LEVI'S

Find fresh ways to keep it casual with retro comebacks and upgraded go-tos for the whole family. These are the feel-good pieces you'll reach for again and again.



P448



HABITUAL GIRL
CHAMPION



TIME TO RESTORE

OLAPLEX
NÉCESSAIRE

Treat yourself to something new or stock up on your favorites. You'll find Beauty Exclusives you can only get during the sale—plus everything else you need to look and feel your best.



ESTÉE LAUDER

♥ Duos and sets are Wish List favorites.



BROOKLYN CANDLE



The metallic-washed eye is the new statement lip. I can help you recreate the look and shop all the products you'll need.

DANIELLE, NORDSTROM FASHION VALLEY



Get free tutorials on the boldest and brightest trends during Glam-Up Days.



JO MALONE LONDON

IT'S MORE THAN A SALE. IT'S AN EVENT. 😊

Come join us for fun experiences, surprises and more. We can't wait to see you!
See the full calendar at nordstromrsvp.com/anniversaryevents or scan the QR code.

Style & Shop Events July 12–August 8

Join our stylists in stores or virtually to shop the latest must-haves and get inspired!

Pickup Surprises July 12–27

Every day of Early Access, the first 50 customers to pick up curbside or in stores will get a scratch ticket. Each reveals a prize—from gift cards to round-trip air travel on Alaska Airlines to a Tonal smart home gym and more!*

Restaurant Week July 25–31

Our very first! Enjoy our chef-inspired seasonal features—three courses starting at \$35.

Happy Sips & Bites July 28–August 8

Join us for an afternoon menu of special drinks and light bites, all at Anniversary Sale prices.*

Glam-Up Days & Beauty Bash July 28–August 8

Get insider tips and tricks from our beauty experts, plus free samples, daily deals and gifts with purchase.



SCAN TO SEE
ALL EVENTS

